

TEDxPittsburgh 2024 Sponsorship Opportunities

Details: Thursday, June 13 at the Foerster Center (Events Space on CCAC North Side Campus) Six speakers and performers. 300 attendees. 90 minutes of programming + 90 minutes of community building.

A Unique Branding Opportunity

Becoming a <u>TEDxPittsburgh</u> sponsor is a unique opportunity to partner with an organization that's affiliated with a global brand, <u>TED</u>, but that also has an independent and locally-organized flavor. Our audience members (both in-person and online) are bold doers and critical thinkers, curious about new ways to look at the world. Sponsoring a TEDxPittsburgh event is an opportunity to support, and be associated with, innovation and ideas worth spreading. We value the time and resources of every partner and look forward to working with you in a way that meets your needs. Our talks have appeared on CBS, NPR, and in the New York Times, HuffPost, and TED.com.

What is TEDxPittsburgh?

We are an all volunteer-led platform for sharing ideas that affect our city, region and world. We believe in a world where ideas drive progress. Where evidence and expertise are valued. Where kindness and curiosity go hand in hand. At every event, every talk, every performance, and every conversation, these values shine.

Our award-winning annual conference is the largest TEDx event in Pittsburgh. Where speakers share big ideas in the fields of technology, entertainment, and design. Proving that ideas to make the world better can be one of the most powerful exports that Pittsburgh has to offer as a city. *TEDxPittsburgh is run by IdeasPGH, a 501(c)(3) non-profit organization*.

Presenting Sponsor:	Gold:	Community Partner:	Non-Profit:
\$10,000	\$5,000	\$3,000	\$1,500
 Includes: Opportunity to present, which may include offering remarks at the event or introducing a speaker/performer from the TEDx stage Branding on stage slides between sessions, in digital program, and website Onsite table space at event Public thank you from emcee 8 event passes Branding in virtual sponsor gallery Final video branding 	 Includes: Branding on stage slides between sessions, in digital program, and website Onsite table space at event 4 event passes Branding in virtual sponsor gallery Student scholarship sponsor credit 	Includes: - Branding on stage between sessions, in digital program, and website - Onsite table space - 2 event passes	Includes: - Branding on stage between sessions, in digital program, and website - 2 event passes